

2022
SDN End of Year Impact Report

Message from the Board

2022 was a year of resilience and transition. As Sudan endured the ongoing effects of the military coup and political uncertainty, SDN focused on advocacy, becoming a trusted source of information for the diaspora and keeping our community engaged with developments on the ground.

At the same time, we strengthened our foundations — expanding our team to over 35 members worldwide, growing our online presence, and deepening collaborations both within Sudan and across the diaspora. These steps ensured that even in a time of disruption, SDN continued to unify, mobilize, and empower our community.

We were especially encouraged by the return of in-person events, with the London iftar marking a joyful moment of reconnection after years of restrictions. Our hybrid Layali Ramadan series also offered a global platform for reflection, spirituality, and wellness, helping our community navigate a difficult year with hope and solidarity.

While the challenges Sudan faced were profound, 2022 reminded us of the strength and resilience of our people. We are inspired by the commitment of our volunteers, the generosity of our supporters, and the determination of our partners. Together, we continue to build a platform that connects the diaspora, amplifies Sudanese voices, and drives meaningful impact at home and abroad.

We thank all those who have journeyed with us this year. Your support and belief in our mission fuel our work and reaffirm our conviction that, even in times of uncertainty, unity and collective action can anchor hope.

Contents

Message from the Board....2

1. Executive Summary....4
2. Key Activities....5

Layali Ramadan 2022: The Global Reset....5

Distribution of Funds....6

3. Financial Overview 2022....7
4. Diaspora Engagement....8
5. Looking Ahead....9
6. Acknowledgment....10
7. Appendix....11

1. Executive Summary

2022 was a year of resilience and growth for the Sudanese Diaspora Network. Against the backdrop of Sudan's ongoing military coup and a shifting political landscape, SDN remained committed to advocacy, raising awareness, and keeping our community informed about developments on the ground.

At the same time, we strengthened our internal capacity and expanded our global reach — growing our team to over 35 members worldwide. This growth allowed us to deepen our impact, strengthen partnerships, and mobilize the Sudanese diaspora in new and meaningful ways.

Through our annual Layali Ramadan series, in-person iftars, and our Anchoring Hope Fundraiser, we created spaces for reflection, community, and tangible support for children in Sudan. Together, we navigated uncertainty with compassion, connection, and hope.

2022 at a Glance

- Advocacy and community updates during Sudan's political crisis.
- Layali Ramadan hybrid series (*The Global Reset*).
- In-person iftar return in London, UK.
- Fundraising campaign (*Anchoring Hope Fund*) for Gowana Amal children's cancer charity.
- **$7,419.00** (4,060,000 SDG) raised to provide medical supplies, nutrition, and essential services.
- SDN team grew to 35+ members worldwide.

2. Key Activities

Layali Ramadan 2022: The Global Reset

In 2022, we were delighted to finally reintroduce a **hybrid Layali Ramadan experience**, combining both in-person and online gatherings. After two years of restrictions, it was especially meaningful to bring back our **community iftar in London, UK**, while continuing to engage a global audience through our online event series.

This year's program took place against the backdrop of Sudan's ongoing military coup — a period of deep uncertainty marked by political unrest and mass protests. Within this context, the theme *"The Global Reset"* was designed to provide a space for reflection, connection, and solidarity. Our focus was on nurturing the **mind, body, and soul** through sessions centered on spirituality, motivation, health, and overall well-being.

The program featured:

- Thought-provoking talks from successful Sudanese entrepreneurs, offering inspiration and resilience in challenging times.
- Health and fitness workshops that encouraged participants to invest in their personal well-being.
- Engaging sessions with Islamic scholars, who offered spiritual guidance and renewed hope amid the ongoing struggles.
- The much-anticipated return of the **in-person iftar in London**, which brought together members of our community for the first time since the pandemic began.

Layali Ramadan 2022 was not only a celebration of faith and community, but also a reminder of our collective strength and the importance of maintaining connection in times of hardship. We were proud to introduce this year's fundraiser – the 'Anchoring Hope Fund' in support of Gowana Amal, a Sudanese children's cancer charity providing a safe haven and essential care for young cancer patients.



[London Iftar]





2022 SDN End of Year Impact Report

Distribution of Funds

Through our annual **Layali Ramadan fundraiser** and with the generous support of our community, SDN raised a total of **$7,419.00 (4,060,000 SDG)** in 2022. Contributions were made through online giving and in-person iftar events held in **London and Bristol**.

This campaign was dedicated to **Gowana Amal**, a children's cancer charity operating in Sudan. The organization runs community centers in **Khartoum and Wad Madani**, providing essential medical supplies, nutritional support, educational activities, and a nurturing environment for young patients. Their work ensures that children battling cancer can receive not only treatment, but also dignity, hope, and a sense of normalcy in the most difficult of circumstances.

Our Campaign

The fundraiser was inspired by an SDN team visit to Sudan in December 2021, where we witnessed firsthand the extraordinary impact of Gowana Amal's work. The campaign aimed not only to raise funds but also to raise awareness of the urgent needs faced by children and families navigating cancer care in Sudan.

Impact of Funds Raised

Your donations supported critical services and supplies, including:

- Procurement of **Chemotherapy MTX doses**.
- Provision of **nutritional formula (PediaSure)** to strengthen children's recovery.
- Coverage of **pharmacy laboratory bills**.
- **Transportation expenses** for patients and families.
- Payment of **electricity and water bills** to sustain operations at both centres.

Thanks to the remarkable generosity of our supporters, children at Gowana Amal were able to access the treatment, care, and safe environment they urgently needed. This effort not only provided tangible relief but also stood as a testament to the power of collective action within the Sudanese diaspora.

3. Financial Overview 2022

In 2022, our efforts were focused primarily on the **Layali Ramadan Fundraiser** and on **advocacy in support of Sudanese across the country**, who continued to protest for *Freedom, Peace, and Justice*. At the same time, SDN remained committed to mobilizing Sudanese youth and young professionals within the diaspora, ensuring that our community continues to play an active role in shaping Sudan's future.

As this was our sole fundraising activity during the year, the financial overview reflects only the outcomes of this campaign. It is important to note that SDN remains a **100% volunteer-led organization**. Aside from minimal operational costs — covered through funds raised in 2019 (USD $1,000) — **all donations received in 2022 were directed entirely to Gowana Amal**, a children's cancer charity in Sudan.

Through the generosity of our community, we raised a total of **USD $7,419.00**. These funds were allocated to cover the critical costs of cancer care for children at Gowana Amal's centres in Khartoum and Wad Madani, including support for children from the Maygoma orphanage.

The table below outlines the distribution of funds and the specific impact made possible by your contributions.

Organisation	Description	Amount (£)	Amount ($)	Amount (SDG)
Gowanna Amal - Madani and Khartoum	Electricity / Water bills (6 month support)	£1,420.85	$1,758	$960,000
Gowanna Amal - Madani and Khartoum	Unpaid Pharmacy and Lab Bills	£1,383.38	$1,711	$934,680
Gowanna Amal - Madani and Khartoum	Nutrition Formula supplies (PediaSure) (10 boxes (24 each))	£1,420.85	$1,758	960,000
Gowanna Amal - Madani and Khartoum	*Chemotherapy MTX (($1,600))	£1,312.00	$1,623	886,454
Gowanna Amal - Madani and Khartoum	Transport Expenses (Mini Bus + Ambulance Fuel) (per month)	£471.99	$584	318,900

*Money was raised online via GoFundMe and in person at the UK Layali Ramadan Iftar

4. Diaspora Engagement

In 2022, SDN deepened its role as a unifying platform for Sudanese across the diaspora and within Sudan. Despite a year marked by political uncertainty, our community continued to grow - reaching over 35 active members worldwide, spanning the UK, Europe, North and South America, Africa, Aisa and the Middle East.

We saw a significant increase in engagement from within Sudan itself, strengthening ties between those in the country and the wider diaspora. This cross-border collaboration allowed us to share knowledge, amplify grassroots initiatives, and coordinate efforts in real time as events unfolded on the ground.

Our online presence also expanded, enabling us to keep our community informed of Sudan’s rapidly changing political landscape while fostering dialogue among Sudanese youth and young professionals. From advocacy campaigns to our Layali Ramadan program, we created spaces that connected people across geographies, mobilized support for grassroots initiatives, and celebrated our shared identity and resilience.

Looking forward, SDN will continue to build on this momentum - bridging the diaspora and Sudan, amplifying youth voices, and creating pathways for greater collaboration and impact at local, regional, and global levels.

5. Looking Ahead

2022 reminded us of the enduring power of advocacy, community, and global solidarity. As SDN continues to grow, we remain committed to raising awareness of Sudan's political realities while mobilizing our diaspora to create meaningful impact. This year, our work demonstrated the importance of being both a source of reliable information and a platform that connects and empowers Sudanese youth and professionals worldwide.

Our support for Gowana Amal underscored our belief in amplifying the efforts of grassroots organizations that deliver life-changing services on the ground. We will continue to champion such initiatives, ensuring that hope and resilience remain at the heart of everything we do. In the coming year, SDN aspires to build on this momentum by:

- Continuing the Layali Ramadan program, uniting our community during the holy month through reflection, solidarity, and giving back.
- Deepening our advocacy for Sudan, raising global awareness of ongoing struggles while mobilizing the diaspora in support of Freedom, Peace, and Justice.
- Serving as a source of hope and a network that amplifies the work of grassroots organizations and individuals carrying out vital, life-changing projects.
- Expanding collaborations on the ground in Sudan, aligning with local initiatives and identifying synergies in shared fields such as youth empowerment, community development, and infrastructure.
- Re-engaging efforts to revive the cancelled 2021 SDN Conference in Khartoum, in partnership with our diaspora team, Sudan-based partners, and USAID, should the political climate allow.
- Growing SDN's reach and capacity, ensuring that we continue to drive impact at both an individual and collective scale.

Our focus will remain centered on **Advocacy and Development**—raising awareness of Sudan's ongoing challenges while investing in professional growth, community resilience, and long-term development initiatives.

Together, we are stronger. Together, we anchor hope.

6. Acknowledgment

We extend our deepest gratitude to our community, partners, and supporters who stood with us throughout 2022. Your generosity, encouragement, and unwavering belief in SDN's mission made it possible for us to continue our work during a year of uncertainty and transition. We are especially grateful to the volunteers who dedicate their time and skills to mobilizing the Sudanese diaspora, and to the donors whose contributions provided life-saving support for children at Gowana Amal. Together, you have shown that when united, our collective action can create meaningful change and anchor hope for Sudan's future.